

THURSDAY, APRIL 12

4:00 p.m. – 5:00 p.m. **Evan Williams Bourbon Experience Distillery Tour**

Offsite event – additional fee. Please see form to register.

FRIDAY, APRIL 13

1:00 p.m. – 1:15 p.m. **Welcome & Opening Remarks**

1:15 p.m. – 2:30 p.m.

KEYNOTE

Beyond Zero - Create the Never Before Imagined

Jason Sherman, Inventor and Founder, Beyond Zero

Learn how Jason Sherman, Inventor and Founder of Beyond Zero, created a machine to freeze liquor into ice! Hear about how his father's dental profession impacted his career, not only as an inventor, but as a leader in business. By mastering all aspects of his business from thermodynamics to fundraising and sales, he built a team ready to change the world. Hear the story about how key employees, investors and mentors can push your business beyond!

2:30 p.m. – 2:45 p.m. **Break**

2:45 p.m. – 5:30 p.m. **Building Business Value**

Join laboratory owners, managers and fellow sponsors as they address the many challenges a business faces in preparing for a sale, including management and financial issues that can directly impact valuation upon an owner's exit. In this study, the group will be presented a sample company's financials along with related business challenges. The groups will then be assigned the task of effectively positioning the company for a successful exit.

Facilitation by Bill Loughman and Barry Selvidge, Newport Board Group

5:30 p.m. – 6:00 p.m. **Business Relationship Reception**

6:00 p.m. – 7:15 p.m. **Dinner**

8:00 p.m. – 10:00 p.m. **Team Building/Bowling**
Offsite event

SATURDAY, APRIL 14

8:00 a.m. – 8:30 a.m. **Breakfast**

8:30 a.m. – 5:30 p.m. **Building Business Value**
(continued from Friday)

12:00 p.m. – 1:15 p.m. **Lunch**



Marriott Louisville Downtown

